

# AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD

Registered Office: Yuvalok, Jain Vishwa Bharti Campus, Ladnun Pin. 341306 (Raj.)

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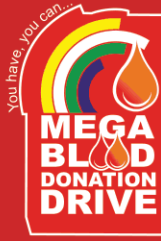
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**Pawan Mandot** (President) | **Sourabh Patawri** (Gen.Secretary)



To,  
Shri \_\_\_\_\_

**Subject: Request for valuable support towards RAKTDAN KARTVYAM (17th – 23rd September, 2026)**

**Respected Sir/Ma'am,  
Sadar Jai Jinendra! Warm Greetings from ABTYP!**

Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP), an organization renowned for its impactful societal initiatives, particularly in the healthcare sphere, extends its warmest felicitations.

ABTYP has consistently collaborated with the Government of India in executing large-scale public health initiatives. Our landmark campaigns, **Raktdan Amrit Mahotsav (2022)**, **Raktdan Amrit Smaranotsav (2023)** & **Raktdan Amrit Mahotsav 2.0 (2025)**, were successfully aligned with the Ministry of Health & Family Welfare's **Sewa Pakhwada**. The **2022 campaign** was recognized by the **World Book of Records**, with over **6,149 blood donation camps** organized globally and more than **2,50,000 units of blood collected within a single day**. Registrations and certifications were efficiently managed in real-time through the Ministry's CoWIN platform and **e-Raktkosh portal**.

Continuing this noble mission, ABTYP is organizing the **RAKTDAN KARTVYAM – a Corporate Mega Blood Donation Drive (Corporate MBDD)** from **17th to 23rd September 2026** across the country. Through this initiative, we aim to unite corporates, institutions and individuals in strengthening the nation's blood reserves and promoting a culture of social responsibility. Inspired by this spirit, we deeply admire your company's commitment towards health care and thus request your invaluable guidance and kind support in the following ways:

- **Meeting Time:** We respectfully request a brief meeting at your convenience to personally apprise you of the details of the "Raktdan Kartvyam".
- **Organize Blood Donation Camp:** We request you to host a blood donation camp within your corporate/factory premises on any mutually convenient day between September 17<sup>th</sup> and 23<sup>rd</sup> 2026.
- **Video Byte:** We request a short video message/bite from your Leadership/Chairman endorsing the campaign, which we can feature across our platforms to inspire other organizations.
- **Logo & CSR Support:** We welcome your Corporate Social Responsibility (CSR) support for this initiative. In recognition of your CSR partnership, your company logo will be prominently promoted across all our IEC materials enhancing massive awareness.

We firmly believe that your endorsement in this nationwide initiative will inspire thousands towards voluntary blood donation and further strengthen the collective spirit of nation-building and social responsibility. We look forward to your positive response.

**Warm regards,**  
President/Secretary  
Terapanth Yuvak Parishad \_\_\_\_\_

**Enclosed: A brief abstract about ABTYP and our organizational endeavors.**

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## About Akhil Bhartiya Terapanth Yuvak Parishad

AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD (ABTYP), under the divine guidance of our 11th Acharya, **Pujya Gurudev Acharya Shri Mahashraman Ji**, is a youth-led organization of the Jain Terapanth community with a nationwide presence through 350+ branches and a vast network of supporters across the globe. The organization has successfully implemented several social welfare initiatives and has earned widespread recognition for its large-scale blood donation campaigns. We also diagnostic centres, health clinics, eye donation awareness and several other humanitarian causes dedicated to community welfare.

## Mega Blood Donation Drive – a Guinness World Record achievement

Among its many diverse public welfare initiatives, Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP) specializes in organizing large-scale blood donation camps and drives. These remarkable efforts have earned the organization recognition in the Guinness World Records, as well as accolades from the Asia Book of Records and the India Book of Records. Such achievements have strengthened our commitment to expanding our outreach and building meaningful connections for humanitarian causes.

The timeline of our services towards the betterment of society are as follows:

| YEAR | CAMPAIGN / DETAILS                        | UNITS COLLECTED                   | BRAND AMBASSADOR / COLLABORATION                                                                              | RECOGNITION / ACHIEVEMENT                                                                 |
|------|-------------------------------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 2012 | MBDD Campaign                             | 96,600 units                      | Sachin Tendulkar (BA)                                                                                         | Awards from many State Government.                                                        |
| 2014 | MBDD Campaign                             | 100,212 units                     | Vivek Oberoi (BA)                                                                                             | Recognized as world's highest blood donation collection by <b>Guinness World Record</b> . |
| 2016 | 366 days Continuous VBD Camps             | 40,000+ units                     | Various Sports and TV Personalities                                                                           | Recognized as the World's Longest Blood Donation Drive.                                   |
| 2018 | Zone wise single day blood donation camps | 55,000+ units                     | Various NGO's                                                                                                 | Invited as a member of National Blood Transfusion Council                                 |
| 2020 | COVID Emergency Drive                     | 55,000 blood, 2,100+ plasma units | COVID Recovered Donors                                                                                        | World's highest number of plasma collection by any NGO for COVID relief                   |
| 2022 | 'Raktdan Amrit Mahotsav'                  | 2.5Lakh+ units in a single day    | Ministry of Health & Family Welfare (MoHFW) Government of India                                               | Recorded in World Book of Records (World's largest <b>blood donation</b> drive)           |
| 2023 | 'Raktdan Amrit Smarnotsav'                | 3.7Lakh+ units in Sewa Pakhwada   | 500+ Corporates Connected                                                                                     | Recognized as an innovative first of its kind corporate blood donation campaign.          |
| 2024 | NGO Meet & MBDD-RHYTHM                    | 51000+ units                      | Ministry of Health (MoHFW)                                                                                    | Camps organized in different states every month.                                          |
| 2025 | 'Raktdan Amrit Mahotsav 2.0'              | 325,803 (Single day)              | Ministry of Health (MoHFW), Ministry of Railways, Ministry of Education, Ministry of Youth and Sports Affairs | Historic step towards making India blood sufficient.                                      |

With the growing demand for blood due to increasing medical treatments, surgeries, trauma care and cancer therapies, ABTYP has remained committed to addressing this critical need through its continuous contribution to the **"Red Revolution"**. Our mission is to ensure a consistent, accessible and affordable blood supply, while continuing our journey of saving lives through dedicated humanitarian service.

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नूतन चिंतन-नया विकास, युवकों में जागे विश्वास

FOR MORE INFO

